



Gain Competitive Advantage through **Digital Transformation**

Digital Leaders are

26%

more profitable than
their competitors

- CapGemini/MIT

Accelerate Your Decision-Making Cycle

Simply investing in information technology no longer creates a competitive advantage. Successful business leaders use their company information as a key driver of economic performance. To truly compete, organizations need to accelerate and improve their decision-making cycle through a *digital transformation*.

Develop an Information Strategy

The first, critical step toward digital transformation is aligning your Enterprise Information Management (EIM) strategy with your corporate goals. Whether your company is building an EIM program from scratch, in the process of scaling what you already have, or refining an existing mature program, the key to success is creating a strategy before making decisions on technology investments.

Benefits of an EIM Strategy

- » Turn data and documents into actionable insights
- » Enable effective digital business processes and workflows through seamless access to data and documents where they reside
- » Ease the process of compliance with global regulations, industry standards and customer mandates and enhance information security
- » Deliver an multichannel experience for customers, trading partners, and employees to allow for more effective relationships

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More Than Technology... A Strategy

"It's not information overload. It's filter failure."
- Clay Shirkey

Many organizations already own several technology tools, yet they are still unable to tame the Digital Landfill. The challenge is turning your information into actionable insights. Digital leaders start with an EIM strategy that acknowledges that the intelligence of a company is not in the tools it uses, but in its people. No matter the maturity of your EIM program, Alitek can help your organization develop an EIM strategy to achieve your corporate goals.

- » **Build** – Define your EIM program with Alitek's Digital Transformation Playbook. Alitek can provide a blueprint for the processes, platforms, and organizational structures required to reach your goals.
- » **Scale** – Grow and extend your existing EIM tools and capabilities. Our strategic analysis will provide a Technology Roadmap for the continued expansion of your EIM platform.
- » **Refine** – Enhance & accelerate your EIM tools and processes. Our experts provide insightful, actionable recommendations to improve your EIM system's Performance, Landscape, Integrations, and Governance.

“Alitek's strategic guidance helped us cut costs for a planned migration effort by 20%. Their expertise was invaluable in aligning our EIM program with our corporate goals.”

Chris L., VP Information Services
Upstream Oil & Gas Company



Contact an Alitek sales consultant at info@alitek.com to request an assessment of your organization's EIM strategy.

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