**Digital Leaders are** 

### 26%

more profitable than their competitors

# Gain Competitive Advantage through **Digital Transformation**

#### Accelerate Your Decision-Making Cycle

Cone are the days when simply investing in information technology created a competitive advantage. Successful business leaders use their company information as a key driver of economic performance. To truly compete, organizations need to accelerate and improve their decisionmaking cycle through a digital transformation.

#### Develop an Information Strategy

The first, critical step toward digital transformation is understanding your strategic approach to Enterprise Information Management (EIM). Alitek's experience with clients has revealed that the primary driver in accelerating the business decision-making cycle is to improve the capture, sharing and retrieval of your enterprise information. Working with client leadership and organizational stakeholders, Alitek offers a strategic Road Map designed to help you use information and improve the agility of your company's decision-making process. <sup>66</sup> Information is the currency of the digital economy and businesses that can transform their information into actionable insights will thrive in today's marketplace. **99** 



ENTERPRISE INFORMATION MANAGEMENT

## Take Your Information Architecture

to the Next Level

#### >>> Developing Your Strategic Road Map

Alitek's team of seasoned professionals brings years of strategic planning and enterprise technology experience to every project. Each strategic engagement involves defining business activities, aligning key processes, and integrating business systems. Deliverables include the following:

- **Maturity Assessment** Real-time overview of your company's information management priorities and competencies
- Governance Plan Internal staffing plan to support technology initiatives
- **Technology Roadmap** Initiatives, budgets, timing and priorities for implementing a best-fit EIM toolset
- **Digital Playbook** Blueprint for ongoing promotion and expansion of EIM principles throughout the organization

We worked with Alitek to develop a road map for integrating information systems across multiple departments and retraining our staff to utilize technology to improve internal workflow for faster product fulfillment. We are currently in phase 3 of our road map implementation and have already improved our product delivery times by 5%.

VP Operations, Manufacturing Company



Contact an Alitek sales consultant at info@alitek.com to request an assessment of your organization's EIM strategy.

Each initiative on your strategic Road Map has checkpoints at key intervals to ensure that you are accelerating the decision-making cycle and achieving measurable results.



alitek.com/EIM | (713) 568-7540